

Do CoB Administrators Count Cites?

2007 CoB Faculty Citations from Google Scholar

Back for another year, USMNEWS.NET reporters have put together an updated report on Google Scholar citations for CoB faculty who will be employed in the CoB during the 2007-08 academic year. With the exception of new faculty and the incorporation of the new faculty units (for the first time), this table contains the same names as last year's, and it again omits the central administrators from last year (i.e., Harold Doty and Farhang Niroomand). In the near future, an update to this report will replace Alvin Williams (Interim Dean) and Joseph Peyrefitte (Interim Associate Dean) with Doty and Niroomand.

As it was last year, this was a tedious process. Gathering citations data for individuals using Google Scholar is not an easy task. As such, we hope you will enjoy this report and relay any errors or omissions to us at www.usmnews.net. Now, let's turn to a few observations. Last year's top cite-producer, Barry Babin, is no longer with the CoB. His spot is now occupied by James Lindley, professor of finance, who has 346 citations to his credit. Notice also that once beyond the top 5 everyone has fewer than 100 citations. A review of last year's table shows that one had to get beyond the top 7 before falling below 100 cites, and even then we find Donna Davis (professor of MIS) with 99. This year the 6th place finisher, Alvin Williams (Interim Dean, professor of marketing) has less than one-half of what the 5th place individual, Ernest King (associate professor of business law), has in terms of Google Scholar citations.

Edward Nissan (professor of economics) and Chang-Tseh Hsieh (professor of MIS) have moved up into the top 10, placing at 8th and 7th, respectively. Amazing, new assistant professor of marketing Michael Wittmann has produced 42 citations, putting him in the 10th position. This is quite a feat, and one USMNEWS.NET source predicts Wittmann will surpass the four individuals directly above him in short order. Another individual expected to continue to move up the chart, according to a source, is another junior marketing faculty – Talai Osmonbekov. We will keep our eyes on these two in the future.

In terms of departments, Lindley leads the EFIB, Tony Henthorne (Chair, and professor of MGT/MKT/FM) leads MGT/MKT/FM, Davis leads the SAIS, and Catherine Price (professor of TM) sits atop the TM list. One final note – this year there are nine scores of "0," compared to last year's eight. A number of faculty, particularly in ACC, appear to be stuck on "0." Among the 0s are Rod Posey of the "more than 100" publications fame, and Kenneth Zantow of "4th Year Review" notoriety.

We hope you enjoy the table (shown below). Stay tuned for related reports by our staff.

CoB Faculty Google Scholar Citations, June 2007

Rank	Name	CoB Unit	GS Cites '06	GS Cites '07
1	James T. Lindley	FIN	268	346
2	Franklin G. Mixon	ECO	194	308
3	Tony L. Henthorne	MKT	131	184
4	Donna L. Davis	MIS	99	164
5	Ernest W. King	BA	115	138
6	Alvin J. Williams	MKT	49	67
7	Chang-Tseh Hsieh	MIS	45	65
8	Edward Nissan	ECO	30	60
9	Mark A. Klinedinst	ECO	52	56
10	C. Michael Wittmann	MKT	**	42
11	Joseph A. Peyrefitte	MGT	28	41
	Sharon Topping	MGT	26	41
13	Stephen C. Bushardt	MGT	17	38
14	Jie Yang	MGT	*	37
15	William D. Gunther	ECO	18	31
16	Michael J. Vest	MGT	15	28
17	Talai Osmonbekov	MKT	17	26
18	George H. Carter	ECO	12	24
19	Jennifer M. Sequeira	MGT	16	20
20	Jon C. Carr	MGT	19	19
21	John M. Clark	FIN	15	17
	Elizabeth K. LaFleur	MKT	17	17
23	Chauncey M. DePree	ACC	13	16
24	David L. Duhon	MGT	3	14
25	Sami Dakhli	ECO	**	13
	Catherine Price	TM	***	13
27	Trellis G. Green	ECO	9	12
28	Sean P. Salter	FIN	10	11
29	Marvin J. Albin	ACC	2	10
	Cherylynn F. Becker	TM	***	10
	William C. Smith	MKT	0	10
32	Fujun Lai	MIS	3	9
33	Kuo Lane Chen	MIS	4	6
	Daniel C. Monchuk	ECO	2	6
35	Stanley J. Clark	ACC	4	5
	Francis Daniel	MGT	0	5
	Charles E. Jordan	ACC	3	5
	Farooq Malik	ECO	3	5
	Akbar Marvasti	ECO	**	5
40	Bridgette Burgess	FM	***	3
	James R. Henderson	ACC	3	3
	J. Scott Magruder	MIS	3	3
43	W. Robert Smith	ACC	1	1
44	Mary Anderson	ACC	0	0

Matthew Hood	FIN	**	0
Steven R. Jackson	ACC	**	0
John Lambert	IB	**	0
Daniel F. Michael	MGT	0	0
Gwen R. Pate	ACC	0	0
Roderick B. Posey	ACC	0	0
Weihua Shi	FIN	**	0
Kenneth Zantow	MGT	0	0

*incorrect data **new faculty ***new unit incorporated